

NEW

from Lucas!

A DVD PRESENTATION



DVD
VIDEO
PAL
16:9

With guidance from some of butchery's leading experts:

- **Curing Bacon** – Presented by John Mettrick
- **Making Pies** – Presented by Mark Carr
- **Making Sausages** – Presented by Allan Bennett
- **Ready Meals** – Presented by Danny Upton

These award-winning butchers demonstrate how to prepare and produce excellent bacon, pies, sausages and ready meals in this no-nonsense, down-to-earth guide.

- **Ideal as a training tool for new staff**
- **A great “memory jogger” for the more experienced butcher**

All proceeds from the sale of this DVD will go to the **Butchers and Drovers Charitable Institution (BDCl)**, a charity dedicated to the Meat Trade and aimed at assisting those who are unable to work over the age of 60 and have limited financial resources.

See overleaf for ordering details.

**Priced at
just £10,**
this is a great opportunity
to buy this limited-edition
guide and support
a worthy
cause.

Food for thought...

The Lucas DVD – Starring... Our Presenters

John Mettrick

J.W. Mettrick & Son, Glossop
www.mettricksbutchers.co.uk

With innumerable awards under his belt, along with several television appearances, John really can be classed as an industry expert. Most recently, he has won The North West Fine Food Awards - Best Fresh Meat Product (North West), the BPEX Roadshow – Winner Lamb or Beef Sausage category, the Good Housekeeping Awards – Best On-Line Butcher. John is a long-standing member of the Q-Guild of Butchers.

Allan Bennett

Allan Bennett Butchers, Codsall
www.allanbennett.net

After more than 50 years in the meat trade, Allan Bennett is widely regarded as Britain's top judge for sausages and regularly judges at competitions up and down the country. He has won many awards for his own sausages, including Champion of Champions sausage maker in 2004 and 2009. A member of the Q Guild of butchers, he has won their Diamond Award for Sausage in 2007 and 2009.

Mark Carr

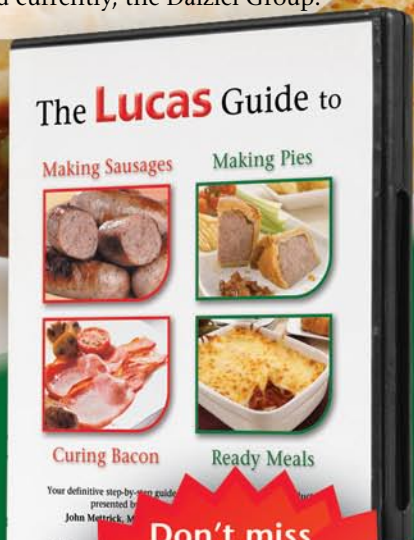
Cam Family Butchers, Cam
www.camfamilybutchers.co.uk

Famous for his award-winning pies and sausages, Mark Carr has been serving customers in Gloucestershire and the surrounding counties for over 20 years. With his emphasis on serving the best quality products, he's a natural choice for demonstrating how to make superb pies using Lucas and Food to Go recipes.

Danny Upson

Dalziel Group
www.dalziel.co.uk

Since the age of 14, Danny Upson has been involved in the butchery business. Over the years, he's worked in many key organisations including MEAT Ipswich and the Meat & Livestock Commission; all the time working as a professional butcher. More recently, he's worked in an advisory and customer support role for Lucas Ingredients and currently, the Dalziel Group.



How to order your DVD

To order your DVD, simply send a cheque for £10 made out to BDCI, along with your name and the correct postal address for the delivery of your DVD in an envelope addressed to:

Lucas DVD Administration
c/o Pinpoint Marketing (UK) Ltd
11 James Way
Milton Keynes
MK1 1SU

Your DVD will be despatched directly to the address you provide and your cheque will be forwarded to the Butchers and Drovers Charitable Institution for them to bank.

Don't miss this exciting opportunity to purchase this limited edition DVD and help a worthy cause at the same time!

Food for thought...